## **David Skater**

From: Trevor Bent

**Sent:** Monday, September 28, 2020 09:53

**To:** David Skater

**Subject:** FW: CTA News Release ~ Feds Stress Importance of COVID Alert App as Cases Surge

On COVID site? Thanks. Trevor

From: APTA Communications <apta@apta.ca> Sent: Monday, September 28, 2020 9:52 AM

To: apta@apta.ca

Subject: CTA News Release ~ Feds Stress Importance of COVID Alert App as Cases Surge



## Feds Stress Importance of COVID Alert App as Cases Surge

(TORONTO, Sept. 25, 2020) -- The Governor General's recent throne speech and address from the Prime Minister highlighted the importance of all Canadians working together to protect against the spread of the COVID-19 virus. Although testing efforts have increased across the country the federal government stressed that we must all do more collectively, including increasing our contact tracing efforts through the use of the COVID Alert App.

Released in August, the <u>COVID Alert app</u> is an exposure notification which tells individuals if they may have been exposed to COVID-19. By receiving a notification of possible exposure, all Canadians are able to take action to protect themselves from the virus, as well as those around them and people in their communities.

Individuals living in Ontario, Newfoundland and Labrador, New Brunswick, and Saskatchewan can now download the app, and the Government of Canada hopes the remaining provinces will sign on and utilize the app so that people in all parts of the country can both do their part and be better protected.

The Canadian Trucking Alliance (CTA) encourages all members of the trucking industry to download the apparent remain proactive in assisting in the fight against COVID-19.

"Throughout the pandemic, our industry has been recognized as an essential service and viewed as a leader in combatting the COVID-19 virus. On the brink of a second wave, it is now more important than ever to do our

part collectively to ensure the safety of all fellow Canadians during this critical time," says Lak Shoan, director of Policy and Industry Awareness Programs for the CTA.

The federal government continues to reassure the app does not use location services or GPS to track your location. All personal information such as your name, address, or health information will remain completely anonymous.

The COVID Alert app is available for free on App Store or for Android through Google Play.

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